



Why is dental health important for your pet?

Important facts

- 1 By 2 years of age, 90% of dogs and cats have periodontal disease.¹
- 2 Periodontal disease is painful and affects your pet's quality of life.^{1,2}
- 3 Prevention is better than cure!

1. B. Niemiec et al. World Small Animal Veterinary Association Global Dental Guidelines (2020), Journal of Small Animal Practice, Vol 61.
2. Bell A, Helm J, Reid J. Veterinarians' attitudes to chronic pain in dogs. Vet Rec. 2014 Nov 1;175(17):428. doi: 10.1136/vr.102352. Epub 2014 Jul 15. PMID: 25028465.



What can you do?



Ask your vet for a dental check at your pet's next appointment.



Your vet may advise dental treatments for your pet such as scaling the teeth to clean them.



Dental homecare such as the regular use of DENTIHEX is vital to keep your pet's teeth and gums healthy.

DENTIHEX® minimises plaque formation, helping to mitigate against periodontal disease in your pet.

Without DENTIHEX®



1 Healthy tooth



2 **Plaque** forms constantly after eating. It takes 24-48 for plaque to turn into tartar.



3 **Tartar** formation (mineralized plaque) which contributes to the inflammation of the gums.



4 Growth of harmful bacteria (red) producing **Gingivitis**.



5 Progress to **Periodontitis**. The structural parts of teeth are damaged leading to pain and tooth loss.

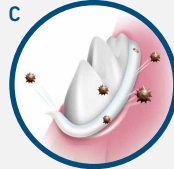
With DENTIHEX®



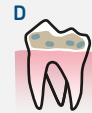
A Healthy tooth



B **Plaque** formation (bacterial accumulation). Forms 24 hours after feeding.



DENTIHEX® action



D **Plaque** formation (bacterial accumulation) is minimised. Periodontal disease is mitigated.



E Healthy tooth

DENTIHEX®

Chlorhexidine 2 mg/g

- Adhesive properties allow for easy application
- Long-lasting slow-release 24 hour formula
- Quick and easy dental homecare without the need for brushing

